



Ultra Durable PRODUCT NO. 10000

DESIGNED WITH MAXIMUM
HAIL, WATER AND UV
RESISTANCE

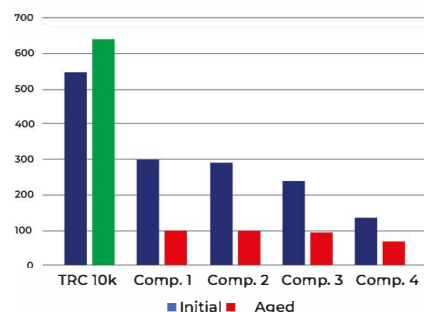
- A 100% acrylic polymer elastomeric roof coating
- Over 450% elongation with high tensile strength
- Maintains high elongation even after years of UV exposure
- Unmatched weather, hail and UV resistance
- Best-in-Class brightness and reflectivity
- Best-in-Class hiding power means less coating to cover the substrate versus competitors
- ASTM D6083 and California Title 24 compliant
- 15-Year Limited Manufacturer's Warranty



PRODUCT NO. 10000 has seen extensive lab testing with accelerated Tucson weather simulations on a variety of substrates with successful results. Typically, water-based acrylic coatings begin to deteriorate when exposed to UV rays. They will lose their elongation and flexibility and may begin to chalk off as the weathering process continues. The better a coating ages, the longer the life, protection, and energy savings they provide.

PRODUCT NO. 10000 contains state-of-the-art advanced weathering technology to maximize the lifespan of the coating by ensuring there is no loss of physical properties when exposed to the tough UV rays of the Southwest climate. With this weathering technology, Product NO. 10000 is unmatched in durability and protection. Extreme weather, hail and UV resistance means you can feel confident your roof is prepared for whatever mother nature brings your way.

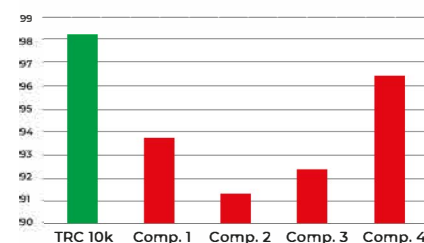
INITIAL AND AGED ELONGATION



TRC 10000 HAD THE HIGHEST
INITIAL ELONGATED TESTED

TRC 10000 WAS THE ONLY
COATING TO MAINTAIN
ELONGATION AFTER
EXTENSIVE UV EXPOSURE

CONTRAST RATIO



Contrast ratio is the amount of a black surface the white coating covered with one coat. The higher the ratio, the less coating you need to completely cover a substrate.

PRODUCT NO. 10000 HAS THE
HIGHEST CONTRAST RATIO.

SUBSTRATES SUCCESSFULLY TESTED ON:

- Bitumen Roofing • Hot Asphalt
- Rolled Roofing • Modified Paper
- Plywood • Gravel • Aluminum
- Asphalt Emulsion • Oil Based Adhesive
- Deteriorated Acrylic Roof Coating



10000

PRO-COAT ACRYLIC ROOF COATING W/ADVANCED WEATHERING TECHNOLOGY



HEAT



HAIL



SNOW



RAIN



**DON'T GET CAUGHT UNPREPARED
IN MONSOON HAIL STORMS**

**ENDURES THE ELEMENTS
SO YOU DON'T HAVE TO.**

