

TRC Complete Roofing System

A complete self-adhering underlayment system when used
with Tucson Rubberized Coatings Topcoats



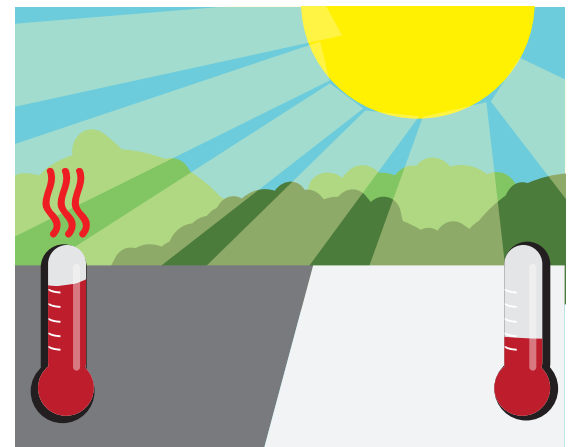
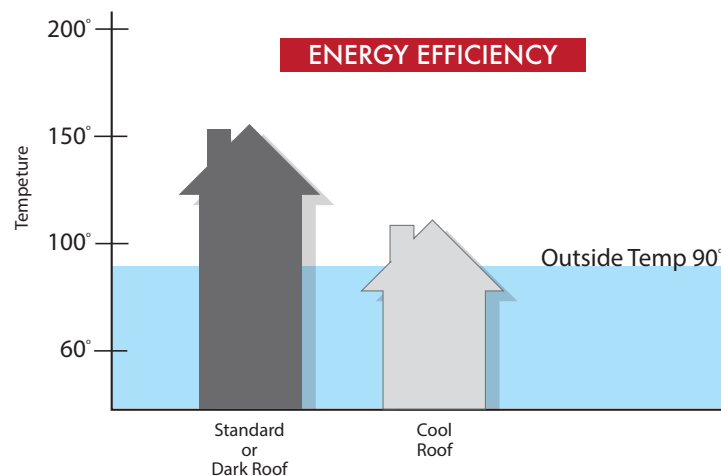
"THE" Products for Contractors & Homeowners

520-293-7000
www.rubberized.com

Why Cool Roof Coatings?

An explanation of the energy efficiency and cost savings this can provide.

Cool Roof Coatings are designed to reflect more sunlight and absorb less heat than a standard roof. Cool roofs can be made of a highly reflective type of paint, a sheet covering, or highly reflective tiles or shingles. Nearly any type of building can benefit from a cool roof. Standard or dark roofs can reach temperatures of 150°F or more in the summer sun. A cool roof under the same conditions could stay more than 50°F cooler and lowers the load placed on your air conditioning/cooling unit. In most cases, the energy savings may exceed the cost of materials many times over.



Cool roof coatings contain white or special reflective pigments that reflect sunlight. Tucson Rubberized Coatings products can protect the roof surface from ultra-violet (UV) light and chemical damage, and some offer water protection and restorative features.

Benefits of Cool Roofs

A cool roof can benefit a building and its occupants by:

- Reducing energy bills by decreasing air conditioning needs
- Improving indoor comfort for spaces that are not air conditioned, such as garages or covered patios
- Decreasing roof temperature, which may extend roof service life.

Beyond the building itself, cool roofs can also benefit the environment, especially when many buildings in a community have them. Cool roofs can:

- Reduce local air temperatures (sometimes referred to as the urban heat island effect)
- Lower peak electricity demand, which can help prevent power outages
- Reduce power plant emissions, including carbon dioxide, sulfur dioxide, nitrous oxides, and mercury, by reducing cooling energy use in buildings.



Self-Adhered Roofing System

While Tucson Rubberized Coatings pioneered the full roof liquid applied restoration system, there are applications that require an even tougher and longer lasting system—the TRC Self Adhered Roofing System. Unlike the traditional methods of the past, this system gives you a water proof seal without having to use a kettle set at 400+ degrees and tar. In fact, the average do-it-yourselfer can install the TRC Self Adhered Roofing System.

If you have a brand new substrate or your current roof is reaching the end of its current life—then you should consider the TRC Self Adhered Roofing System. Some of the benefits include:

- **Full waterproof system**
- **Hurricane & Wind resistant**
- **Heat resistant**
- **15+ year warranty**
- **Can extend the life of the roof 20+ years**

BEFORE

TRC Complete Roofing System



AFTER

TRC Complete Roofing System



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Self-Adhesive Underlayment

Self-Adhered Roofing System

A COMPLETE SELF-ADHERING UNDERLAYMENT SYSTEM WHEN USED WITH TUCSON RUBBERIZED COATINGS TOPCOATS



BENEFITS:

- Ideal for repairs & ponding areas
- Self-sealing membrane
- Promotes maximum TRC topcoat adhesion
- Excellent for use under metal or tile applications

PRODUCT DETAILS:

- Waterproof membrane
- Hurricane/wind resistant
- Promotes maximum TRC topcoat adhesion
- 257 Degree heat resistance

Complete Roofing System

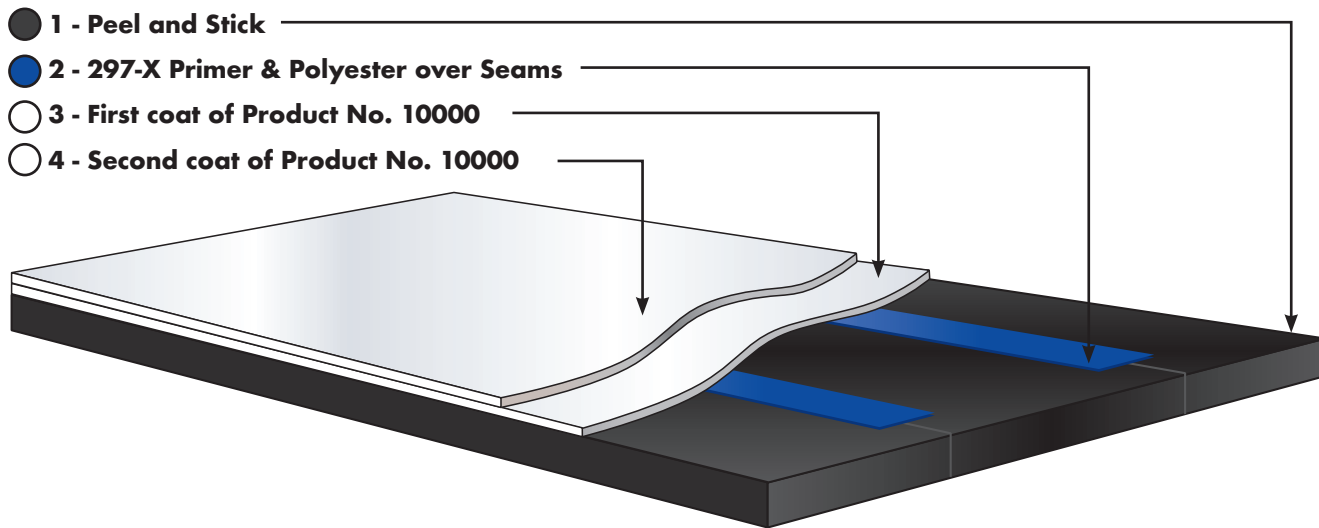
Extends the life of your roof with 15+ Year Warranty System



BEFORE PRODUCT NO. 10000



AFTER PRODUCT NO. 10000



- **PRODUCT NO. 10000 PRO-COAT ROOF COATING** reflects the UV rays and protects the entire system. (2 coats are recommended for best results)
 - Polyester reinforcement roofing fabric is a stitch-bonded, high-performance fabric for use in applied built-up roofing and roof maintenance systems.
 - **PRODUCT NO. 297-XTREME ADHESION PRIMER** is for a variety of substrates including Peel-N-Stick underlayment, new or aged EPDM, TPO, and Polyurethane Foam. Up to triple adhesion of top coatings when applied over 297-X compared to unprimed substrates. Designed to lay polyester fabric.
- COST OF FULL ROOF RESTORATION = \$1.50 SQ. FT.**
COST OF NEW ROOF = 3.50 - \$5.00 SQ. FT.

Use of PRODUCT NO. 10000 with a Full Roof Restoration equals a 15 year Warranty!

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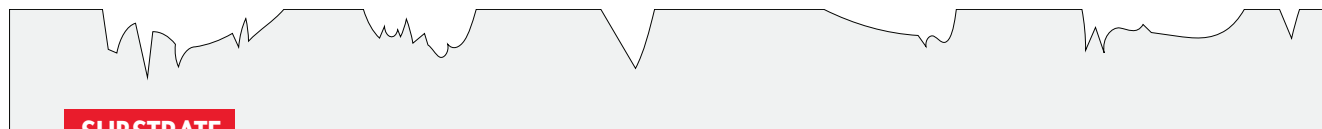


What You Don't See is Just as Important as What You Do.

- **PRIMER** - a product that's designed to saturate and adhere to even the most difficult substrates much better than if it was used alone or before applying any roof repair coating material.

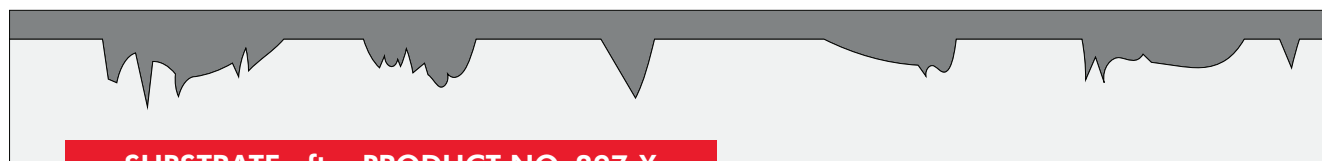
PRODUCT NO. 297-X PRIMER TO PROMOTE ADHESION OR LAY POLYESTER

EXPLORE PRODUCT NO. 297-X



SUBSTRATE

Magnified View of Substrate



SUBSTRATE after PRODUCT NO. 297-X

PRODUCT NO. 297-X creates a uniform surface and is specifically designed to fill voids in the substrate.

PRODUCT NO. 297-X is...

- 1 - a penetrating sealer designed to provide a firm surface prior to the application of roof coatings.
- 2 - specially recommended for priming over surfaces coated with low cohesion factor products such as Aluminum roof coatings, exposed Polyurethane foam roofs or any badly oxidized areas of roof or exterior walls.
- 3 - designed for laying polyester membrane for a complete roofing system. (as shown in Full Roof Restoration graphic on page 4)

OTHER BENEFITS OF PRODUCT NO. 297-X

- Excellent adhesion over a wide range of substrates
- Forms a tough waterproof seal

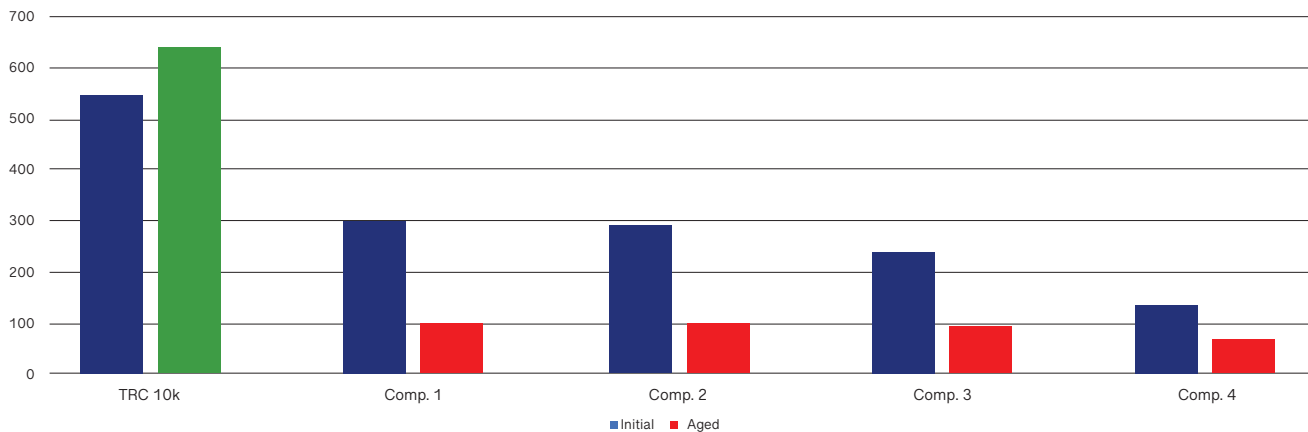
Not All Top Coatings are Created Equal.

- **REFLECTIVITY** - A measurement of the surfaces ability to reflect radiant energy. The whiter it is, the more it reflects.
- **COLOR RETENTION** - to maintain its color for a longer period of time without chalking or fading. Stays whiter longer.
- **DURABILITY** - the ability to withstand wear, pressure, or damage Protection from mud cracking.

**DISCOVER THE PRODUCT
NO. 10000 DIFFERENCE**



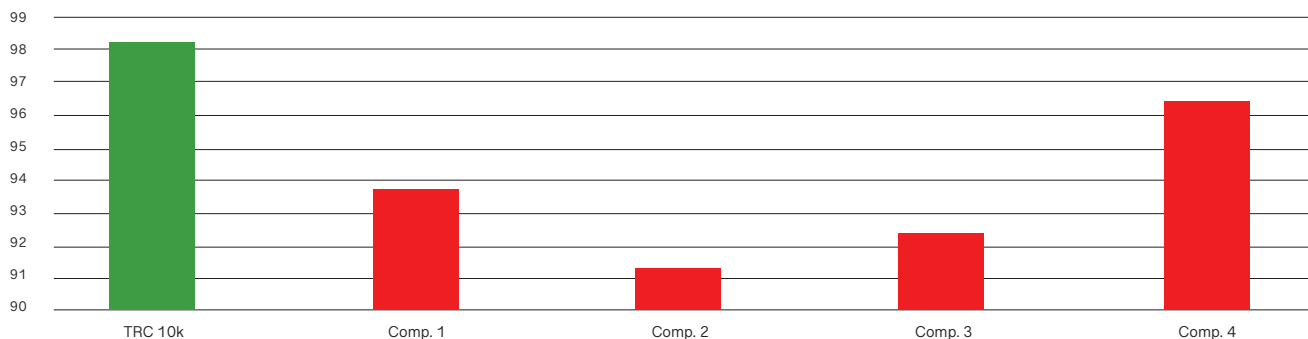
INITIAL AND AGED ELONGATION



TRC 10000 HAD THE HIGHEST INITIAL ELONGATED TESTED

TRC 10000 WAS THE ONLY COATING TO MAINTAIN ELONGATION AFTER EXTENSIVE UV EXPOSURE

CONTRAST RATIO



Contrast ratio is the amount of a black surface the white coating covered with one coat. The higher the ratio, the less coating you need to completely cover a substrate.

PRODUCT NO. 10000 HAS THE HIGHEST CONTRAST RATIO.

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Who We Are & What We Do

Tucson Rubberized Coatings is on the cutting edge of technological advancement in the coating industry. From driveways to walls and rooftops, we have you covered. Established in 1992, we have decades of research that has led us to not only create the best products of today but has also been the foresight in the formulation for the products of tomorrow.

For new roofs, restoring older roofs, or protecting an existing roof, the right product is essential. Tucson Rubberized Coatings is committed to designing, formulating and manufacturing these products for you whether you are a Contractor, Building Owner, or Home Owner. We are leaders in the industry with unmatched customer service. With our dedication to our products, you will have the confidence that Tucson Rubberized Coatings will be there with you to complete all of your project needs.

OUR OTHER PRODUCTS

ROOFING

- Patching
- Puddle Filler
- Sloped Roof Coatings
- Flat Roof Coatings

WALLS

- Water Sealer
- Rubberized Stucco Coating
- Rubberized Wall Coating

DRIVEWAYS/PARKING LOTS

- Sealer
- Crack Filler

3 CONVENIENT LOCATIONS

WETMORE & FLOWING WELLS

1430 W Wetmore Rd.
Tucson, AZ 85705
520-573-6300

TUCSON BLVD. & VALENCIA

6351 S. Tucson Blvd.
Tucson, AZ 85706
520-293-7000

29TH ST. & CRAYCROFT

5355 E. 29th St.
Tucson, AZ 85711
520-790-6600

MORE INFORMATION IS AVAILABLE AT
WWW.RUBBERIZED.COM



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PLEASE CALL US WITH QUESTIONS
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